

Arizona, California, Florida, Georgia, Illinois, North Carolina, Tennessee and Texas
Individual and Family Plans

Early Bonus Blitz

Earn up to an additional **\$50** per member until December 1!

Bright HealthCare™ is excited to offer our broker partners an opportunity to earn a bonus for new members enrolled by December 1, 2021.

Submit a new application by 12/1 and receive your **\$50** bonus payment in December. Must have a minimum of 25 new Bright HealthCare members sold in the states listed above to qualify.

The Early Bonus Blitz program applies only to NEW Individual and Family Plan members with an effective date of 1/1/2022 in the states listed above. Members must be effectuated and not in grace period with a paid premium through March 2022 with no lapse in coverage. Charge backs will be applied in April 2022 for members included in the December bonus payment who are not active and effectuated as of March 2022 with no lapse in coverage.

This program is intended for broker participation only.

Have questions? We have answers!

Broker Service Unit

brokers@brighthousecare.com

1-888-325-1747

BrightHealthBroker.com

Mon – Fri, 8am – 6pm CT

Early Bonus Blitz details:

To qualify for the Early Bonus Blitz, you must be a contracted and appointed agent, as applicable. All bonus payments will be calculated at the individual agent level and will be calculated by the total number of Qualified Health Plan new members (on and off exchange) in Arizona, California, Georgia, Illinois, North Carolina, Tennessee and Texas based on application date and current status as of 12/2/2021. Must have a minimum of 25 new members in the states listed above to qualify for the new member payout. Payments are made once per member and are not ongoing. This applies to new business with an effective date of 1/1/2022, written by 12/1/2021. Bonuses are payable to a maximum of self, spouse, and three dependents per policy. The cutoff date for considering retroactive enrollments is 12/3/2021. Bonus payments will be paid in December 2021. Members must be active and effectuated with a paid premium through March 2022 with no lapse in coverage. Bright HealthCare retains the right to charge back the earned bonus in April 2022 from the December payment if members included in that payment have not made premium payments through March 2022 from the 1/1/2022 effective date with no lapse in coverage. This program is intended for individual broker participation only; all others are subject to forfeiture of bonuses paid. This communication contains proprietary and confidential information that is intended only for the use of the individual or entity to which it is addressed. All agents, brokers, and assistants shall comply with all legal requirements, including disclosure to customers all commissions and other payments made to it by Bright HealthCare. The terms and conditions of this Individual Early Bonus Blitz are subject to change at the sole discretion of Bright HealthCare and/or its designated representatives upon notice to the broker. Final interpretation of any or all provisions in this Early Bonus Blitz or resolution of any disputes arising from this bonus program, rests solely with Bright HealthCare and/or its designated representatives. Bright HealthCare is the health plan business operated by Bright Health Group, Inc. and operates in Arizona, California, Florida, Georgia, Illinois, North Carolina, Tennessee and Texas under the corporate name Bright Health Insurance Company of Arizona, Bright Health Insurance Company of California, Bright Health Insurance Company of Florida, Bright Health Insurance Company of Georgia, Bright Health Insurance Company of Illinois, Bright Health Insurance Company of North Carolina, Bright Health Insurance Company of Tennessee and Bright Health Insurance Company of Texas. Bright HealthCare and the Bright HealthCare logo are trademarks of Bright Health Group, Inc.